



0 ASH BROWN LUXE	1 GREY LUXE	2 BLONDE LUXE	3 MEDIUM BROWN LUXE	4 DARK BROWN LUXE	5 BOLDER BROWN LUXE	6 EBONY LUXE	SHADING SOLUTION LUXE
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White 6 CI 77891	White 6 CI 77891	White 6 CI 77891	Yellow 138 CI 56300	Yellow 138 CI 56300	Yellow 138 CI 56300	Yellow 138 CI 56300
Yellow 138 CI 56300	Yellow 138 CI 56300	Yellow 138 CI 56300	White 6 CI 77891	Yellow 42 CI 77492	White 6 CI 77891	Red 170 CI 12475
Red 170 CI 12475	Yellow 42 CI 77492	Yellow 42 CI 77492	Red 254 CI 56110	White 6 CI 77891	Red 170 CI 12475	Black 7 CI 77266
Yellow 42 CI 77492	Red 254 CI 56110	Red 170 CI 12475	Red 238 CI 173995	Red 170 CI 12475	Black 7 CI 77266	
Black 7 CI 77266	Black 7 CI 77266	Black 7 CI 77266	Black 7 CI 77266	Red 254 CI 56110	Orange 73 CI 561170	
				Black 7 CI 77266		

UNDERTONE	UNDERTONE	UNDERTONE	UNDERTONE	UNDERTONE	UNDERTONE	UNDERTONE
Neutral/Cool	Cool	Neutral/Warm	Warm	Neutral/Warm	Neutral/Cool	Cool
IDEAL FOR Clients looking for an ash-based eyebrow	IDEAL FOR Clients looking for a medium-dark grey eyebrow	IDEAL FOR Clients looking for a light taupe/blonde eyebrow	IDEAL FOR Clients looking for a rich, medium-toned brown eyebrow	IDEAL FOR Clients looking for a rich, warm, dark brown eyebrow	IDEAL FOR Clients looking for a flat, dark brown eyebrow	IDEAL FOR Clients looking for a flat, black-brown eyebrow
FITZPATRICK 1-3	FITZPATRICK 1-3	FITZPATRICK 1-2	FITZPATRICK 1-3	FITZPATRICK 1-4	FITZPATRICK 3-5	FITZPATRICK 4-6
SKIN TONES	SKIN TONES	SKIN TONES	SKIN TONES	SKIN TONES	SKIN TONES	SKIN TONES
fair	fair	fair	fair	fair	beige	caramel
beige	beige	pink	pink	beige	olive	dark brown
olive	olive		beige	olive	caramel	brown black
			olive	caramel	dark brown	



HOLD THESE SWATCHES ABOVE YOUR CLIENT'S EYES TO VISUALIZE THE BEST PIGMENT SELECTION

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Clear Glycerin Solution

Used to dilute pigments to develop a lighter, more sheer color especially for shading purposes.

Dilute your pigment at your chosen ratio in your pigment cup, mix well.

Diluting is optional with machine shading.



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By artists, for *artists*

tina davies x PERMA BLEND. LUXE

Pigments

I♥INK BROW COLLECTION LUXE

Color chart for easy *pigment* selection

When selecting a color for your clients, here are a few key things to consider

CLIENT'S SKIN TONE WITHIN

Choose a pigment that provides the right amount of contrast against their skin tone by observing our Fitzpatrick guide.

UNDERTONE

Is your client's skin undertone warm, cool, or neutral? Remember that pigments will always heal cooler in the skin than they appear in the bottle.

NATURAL HAIR/BROW COLOR

Select a color that is suited to their natural brow or hair/roots color. If they dye their hair, take this into consideration.

LIFESTYLE

Figure out your client's ideal brow style whether it's soft and natural, bold and makeup-like, or minimally enhanced.

SKIN TYPE

Thinner or mature skin types retain pigment better than other skin types, so be conservative with your pigment choice. You can always go darker during their follow-up procedure, if needed.

PREVIOUS PMU

Your client's previous PMU should be faded by at least 50% before you attempt a cover-up. Are their brows looking ashy? Correct with a warm pigment.

CREATING CUSTOM BLENDS

Create a bespoke color for your client by mixing pigments. Darken any pigment by adding Bolder Brown or Ebony, or warm up any pigment using Blonde or Medium Brown.

PRO TIP

It is always better to be conservative to begin and touch up if needed.

Our quality formulations are sterilized, vegan & cruelty-free.

We want to share your beautiful work!

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